

Our high-impact small group coaching integrates personal effectiveness with business performance

- ✓ **We coach groups of up to 5 employees monthly over 3, 6 or 12 months to achieve business and personal goals in a strengths-based and values-led way**
- ✓ **Coaching groups are perfect for people or culture champions, talent programs, frontline leaders or mid- tier leaders**
- ✓ **We make coaching at scale in your organisation not only possible, we also ensure it is highly impactful, transparent, aligned and an exponentially beneficial initiative**

Amplify Coaching Groups - Fast Facts

- ✓ Our programs and content are designed specifically for small groups. We use the actual coaching goals to educate, inspire and empower our groups think about the way they achieve, helping them to build strengths, align values and make sustainable behaviour change
- ✓ Each participant has self-set individual 3, 6 or 12 month goals. The group meets monthly on premises with the coach for a 2.5 hour group coaching session
- ✓ Each participant leaves every session with individual actions relating to their goals, and may have commitments to further support others in the group
- ✓ The group operates with shared agreements and behaviours to ensure the highest level of integrity, confidentiality and safety
- ✓ Our coaches are Masters Degree qualified in coaching. and they have deep operational and/or leadership experience
- ✓ We inject both high levels of challenge and unconditional support, creating a safe and accountable environment for personal experimentation and growth. The group celebrates wins, obstacles, and achievements as a team throughout the coaching period
- ✓ We operate completely transparently with all stakeholders, our programs include check-in points, update processes and reporting
- ✓ We happily align to any internal 360' tools or other assessments being used in the organisation. We integrate the organisations culture and values into our program
- ✓ We actively build cross-functional collaboration, trust, empathy and goal commitment as we set goals and actions
- ✓ We use empirically valid psychological frameworks and tools that are proven, relevant and suitable for the workplace

What people say...

"Deb has a tremendous talent for coaching and is able to work with senior leaders from varying backgrounds and achieve great results. Deb builds strong relationships, operates flexibly and brings thoughtful insights into the dialogue. I would highly recommend working with Deb as a business coach who can equip teams and leaders with knowledge and tools to enable change." **Raechel Gavin, Group Executive HR Quantum**

"Deb is one of the most effective coach, facilitator and business leaders I have had the pleasure of working with. She has particular strength in empowering people to be their very best, superbly supplemented with skill and natural ability in helping people to grow and effectively manage change.

Deb role models what it means to be present with others, building rapport quickly and helping people get to the very essence of a situation/learning point to achieve goals. If you want to experience powerful light-bulb moments that are the catalyst for change, then you won't be disappointed." **Roz Russell, GM People & Culture Brennan IT**

About Deb...



Deb Assheton is the founder of The Amplify Group. Deb is a dynamic facilitator, speaker and coach who is able to expertly weave together personal and business aspirations. Deb is able to deepen meaning and practically build effective change with leaders and employees.

Deb has 15 years of executive and senior operational leadership experience combined with 20 years of deep personal growth and practice which means Deb brings a genuine understanding of how human behaviour contributes to personal and business effectiveness.

Deb holds a Bachelor of Arts (Psychology) and a Masters of Organisational Coaching from Sydney University.

Visit us at www.theamplifygroup.com.au Contact us today at deb@theamplifygroup.com.au
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We also offer high impact workshops and keynote presentations - to find out more visit us at www.theamplifygroup.com.au